

BIZSPEAK & VIDEO WORKSHOP

ONE CAMERA SHOOT

BUSINESS OWNERS, ENTREPRENEURS, AUTHORS, COACHES, PROFESSIONALS

PERSONALIZE YOUR WEBSITE WITH STREAMING VIDEO

JUMP ON THE BANDWAGON AND GET YOUR SHARE OF THE BUSINESS.

In this interactive workshop you will learn how to design and deliver a two-three minute presentation that calls the viewer to action.

DAY ONE

- Learn the template for a 3-minute to 3-hour speech structure
- Learn how to balance information, story support and interaction
- Tap into a systematic approach for creating dynamite presentations
- Familiarize, not “memorize” your material

DAY TWO

- Shoot a two-three minute segment, which you can stream and post on your website, Goggle, UTube, MySpace...

STREAMING VIDEO is changing the way we communicate in and out of business at an amazing rate. **VIDEO E-MAIL, VIDEO INSTANT MESSAGING, VIDEO BLOGGING** and **VIDEO WEB CASTING** are the hottest new crazes in the communication industry.

STREAMING VIDEO

INSPIRES trust rather than static text or pictures

CAPTIVATES your visitors' attention and motivates them to take action

CREATES a personal connection with potential clients and converts more visitors to customers

PROVIDES a quick and easy way for visitors to get a quick overview of what you offer without having to read a lot of text

CAN BE UPLOADED to your website and other distribution sites with access to hundreds of millions of potential customers

YOUR INVESTMENT: \$497

Limited to 20 attendees

Saturday & Sunday - 10-5pm

SEPTEMBER 15 & 16 - 2007

FEBRUARY 1 & 2 - 2008

JULY 12 & 13 - 2008

See streaming samples at

<http://speakerservices.com/videoprod.html#bizspeak>

For more information contact Susan Levin
310-822-4922 | susan@speakerservices.com



FACILITATED by JACK BARNARD